



MEDIA RELEASE

Partners For A Healthy Start

22 June 2016

Woolworths Supermarket is the latest business to support the Mildura Region School Breakfast Partnership. The Langtree Avenue store has committed \$1000 to the program for the 2016 and 2017 financial year.

The Mildura Region School Breakfast Partnership currently supports 13 schools to provide over 1,000 breakfasts each week, with this figure estimated to reach 1,800 breakfasts per week by the end of the year.

Woolworths Langtree Avenue Supermarket Store Manager Jason Reed said the program was worthy of support.

“We believe that every child deserves a healthy start to the day to help them learn and develop, and that is why Woolworths Langtree Avenue have committed to the Mildura Region School Breakfast Partnership. If through our contribution one less child begins the day hungry, then to me the program is a success.” Mr Reed said

Healthy Together Mildura, Health Promotion Officer Rachael Longeri praised the local business’ commitment to a healthier community.

“It’s great to have the support of Woolworths Langtree Avenue Supermarket and our other donors to help give children in our region a healthy start to the day. “ Ms Longeri said.

“Woolworths Supermarket has already made a commitment to helping children eat more fruit through their ‘Free Fruit for Kids Program’ and we welcome the opportunity to work with them on the Mildura Region Breakfast Partnership. By helping and supporting the children of our community to eat healthier, we improve their physical health, prevent disease and enhance their learning outcomes. This will benefit our community as a whole.”

Businesses and groups interested in finding out more about the Mildura Region School Breakfast Partnership and how to donate can contact Rachael Longeri at Healthy Together Mildura on 03 5025 9604 or visit www.healthytogethertomildura.com.au/breakfast.

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Media enquiries to:

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Photo Opportunity:

A photo opportunity with a Woolworths Langtree Avenue Store representative, a Healthy Together Mildura staff member and children eating breakfast at a local school can be arranged at your request.